

NEXT STOP NEWS

INSIDE:



SacRT hosts Princess and Superhero Day on November 3 at the **Downtown Sacramento** Ice Rink



Provide your feedback on SacRT future bus routes, attend the SacRT Forward Open **House on November 13**



Leave the car behind and take SacRT's special shopping shuttle on **Small Business Saturday**



Enjoy free rides on SacRT's 2018 Holiday Bus



Truitt Bark Park Dog Mural

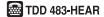
Whether you are a dog lover or just enjoy artwork throughout the city, you are bound to like the adorable variety of dog faces that adorn the base of the light rail bridge adjacent to the Truitt Bark Park at 19th and Q streets. A Pug, Husky, Spaniel and Golden Retriever stare lovingly at the dogs and their people who visit the park. To get an up close view of the mural, take light rail to the 16th Street Station, ride bus routes 38, 62 or 109, walk or bike.

The dynamic design was created by local artist/muralist John Horton. The beautification project was made possible in collaborative support from the Midtown Association, SacRT. Capitol Area Development Authority, DeBartolo Development, The Grupe Company, and SKK Developments.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current SacRT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com







SacRT's Love Letter to the Community: Lower Fares

Great news! On Monday, October 1, SacRT lowered its fares for the first time in its 47-year history. Funds made available from cost-cutting measures and operational efficiency savings has allowed SacRT to give back to the communities in which we love and serve by reducing fares. This is a positive step toward making our system more affordable and accessible.

The basic single ride decreased by 25 cents from \$2.75 to \$2.50, and the discount single ride decreased by 10 cents from \$1.35 to \$1.25. The basic monthly pass decreased by \$10 from \$110 to \$100, the discount monthly pass decreased by \$5 from \$55 to \$50, the paratransit single ride decreased by 50 cents from \$5.50 to \$5, and the super senior fare decreased by \$2 from \$42 to \$40.

Transfer tickets have also been re-implemented. For just 25 cents, riders who purchase a

Fares	Previous Fare	New Fare
Basic Single Ride	\$2.75	\$2.50
Discount Single Ride	\$1.35	\$1.25
Paratransit Single Ride	\$5.50	\$5.00
Basic Monthly Pass	\$110	\$100
Basic Semi-Monthly Pass	\$60	\$50
Discount Monthly Pass/Sticker	\$55	\$50
Discount Semi-Monthly Pass/Sticker	\$30	\$25
Super Senior Monthly Pass/Sticker (age 75+)	\$42	\$40
Transfer Ticket	N/A	\$0.25

single ride ticket with cash can transfer between bus and light rail, light rail to bus or bus to bus. Riders are also able to transfer for free using electronic fare media such as ZipPass or Connect Card.

Prepaid tickets that were purchased by customers at the previous rate will not be exchanged or refunded; however, customers can continue to use prepaid tickets in the future until the expiration date.

Proposal to Transfer Folsom Stage Line Service to SacRT

The City of Folsom and SacRT are working collaboratively to annex Folsom's public transit service into the larger SacRT system. This continues a strong partnership between the City and SacRT that brought light rail to Folsom in 2005, extended night service in 2018 and is working to increase light rail service frequency to every 15 minutes.

On October 22nd, the SacRT Board unanimously approved an annexation agreement with the City of Folsom to transition the operations of the Folsom Stage Line bus service to SacRT. The City of Folsom considered the item at their Council meeting in October and will again consider the item and vote on the agreement at their upcoming meeting on Tuesday, November 13.

SacRT has hosted two open houses with the Folsom community. Annexation provides the City of Folsom a larger voice on the SacRT Board shaping the future of public transit service in the region. This expanded partnership will provide residents with more transit services and resources that can help keep up with demand. The move will allow the region to become more competitive for grant funding in the future.



Downtown Sacramento Ice Rink Opens November 2!

Start sharpening your skates and perfecting your triple axel, the region's beloved holiday destination is returning bigger and better than ever this November! The Downtown Sacramento Ice Rink will open its 27th season on Friday, November 2 at 7th and K streets in downtown Sacramento.

The Downtown Sacramento Ice Rink presented by Dignity Health is one of the premier destinations for cheerful winter fun for kids and adults, alike. Open daily Friday, November 2, 2018 through Monday, January 21, 2019, they've got a slew of events to keep you coming back for more wintery fun.

Don't miss Princess and Superhero Day from noon to 2 p.m. on Saturday, November 3. Presented by SacRT, expect special visits from Cinderella, Elsa, Captain America, and Batman. Kids of all ages will enjoy face painting and more. For hours and additional information, visit GoDowntownSac.com/IceRink and follow @DowntownIceRink.

Ride light rail or any downtown bus route to the rink and show your valid SacRT ticket or pass and receive \$2 off admission. For route and schedule information, visit sacrt.com or call 916-321-BUSS (2877).

Sunday/Holiday Schedule

The holidays are fast approaching! Just a reminder that SacRT will operate on a Sunday/holiday schedule in observance of Thanksgiving Day on Thursday, November 22, 2018.

Historic Folsom Ice Rink

Double your ice skating fun by taking light rail to the ice rink in Historic Folsom. Originally started in 2008, the popular Folsom Historic District Ice Rink has been a place for all ages to skate and enjoy festive holiday music with friends and family. The beautiful circular ice rink was designed specifically for the plaza in Historic Folsom, which opens on Friday, November 9.

The annual Christmas tree lighting is scheduled for Friday, November 30, an event where the ice rink will be front and center. The holiday tree will be located in the center of the rink this year, and will feature snow that falls intermittently on the rink. The Folsom Historic District Association will offer \$2 off a skating session to anyone presenting a valid SacRT ticket or pass.

SacRT Forward Open House November 13

The SacRT Forward team has developed two draft Alternatives for the Sacramento region's future transit network. These Alternatives have been developed based upon technical analysis, best practices in the transit planning industry, and what we heard from stakeholders and the community this past spring.

We need to hear from you again! Please join us at 5 p.m. on Tuesday, November 13 for a public open house to learn about the proposed Alternatives, ask questions, and share your thoughts to help plan the future transit network. The open house will take place in SacRT's auditorium located at 1400 29th Street. The meeting is accessible by bus routes 67/68 or light rail to the 29th Street light rail station. Can't make it to the open house? We have you covered, visit sacrtforward.com to learn more about the project and participate in a virtual workshop.

Ride Free on the SacRT Holiday Bus

SacRT wishes everyone a happy holiday season and invites you to take a free ride on its annual holiday bus. The colorful 40-foot SacRT Holiday Bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading goodwill from Saturday, December 1, 2018 through Tuesday, January 1, 2019.

In keeping with the "season of giving," passengers will have the opportunity to deposit a donation in the farebox (cash or check accepted). This year, all donations will benefit the Sacramento Society for the Prevention of Cruelty to Animals (SSPCA).

View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

<u>Date</u>	<u>Day</u>	<u>Route</u>
Dec. 1	Sat	51
Dec. 2	Sun	1
Dec. 3	Mon	13, 88
Dec. 4	Tues	87
Dec. 5	Wed	86
Dec. 6	Thu	84
Dec. 7	Fri	82
Dec. 8	Sat	19
Dec. 9	Sun	15, 26
Dec. 10	Mon	81
Dec. 11	Tue	80
Dec. 12	Wed	74, 75
Dec. 13	Thu	2
Dec. 14	Fri	72
Dec. 15	Sat	21, 93
Dec. 16	Sun	23
Dec. 17	Mon	55
Dec. 18	Tue	65

(continued)

<u>Date</u>	<u>Day</u>	Route
Dec. 19	Wed	61 💃
Dec. 20	Thu	6, 56
Dec. 21	Fri	34
Dec. 22	Sat	25
Dec. 23	Sun	30
Dec. 24	Mon	38
Dec. 25	Tue	81
Dec. 26	Wed	24
Dec. 27	Thu	22
Dec. 28	Fri	5
Dec. 29	Sat	11, 62
Dec. 30	Sun	67, 68
Dec. 31	Mon	51
Jan. 1	Tues	1

Shop Small Business Saturday on November 24

The weekend following the Thanksgiving holiday is typically the busiest for retailers and a great way to support the "Mom and Pop" businesses in downtown Sacramento, Midtown, Old Sacramento and surrounding communities by shopping Small Business Saturday on November 24.

SacRT will make it even easier by providing special SmaRT Ride shuttle service along a dedicated shopping route during the event for free between 9:30 a.m. to 8:30 p.m. Some of the popular shuttle stops include the Midtown Farmers Market, R Street, the Downtown Sacramento Ice Rink, shops and restaurants. Stay late and take the SmaRT Ride shuttle to and from Macy's Theatre of Lights in Old Sacramento. Visit sacrt.com for a copy of the Small Business Saturday map, or visit downtownsac.org, exploremidtown.org, oldsacramento.com or rstreetcorridor.com.