Sacramento **Regional Transit** 

# NEXT STOP NEWS

#### **INSIDE:**



SacRT is hosting two in-person hiring events this month



Ride and read aboard Sacramento's new rolling library train



SacRT offering free rides to several community events in September



SacRT Seeking Input on New Brand Identity and Logo

## Attend one of SacRT's Hiring Events

SacRT is holding two in-person hiring events this month. The first is on Tuesday, September 20, 2022, from 2 p.m. to 7 p.m. and the second is on Wednesday, September 28, 2022, from 10 a.m. to 3 p.m. Both will be held in the SacRT Auditorium located at 1400 29th Street at the corner of N and 29th streets.

There are dozens of career opportunities available, which include medical, dental, paid sick leave and retirement benefits, and tuition reimbursement. Also, \$2,000 signing bonuses for bus drivers and paid training!

Come join an award-winning team! SacRT was awarded the 2021 Outstanding Transit System of the Year in North America by the American Public Transportation Association. All SacRT career opportunities are available on the online career portal at sacrt.com/careers or call SacRT Human Resources at 916-556-0298.

Bus routes 38, 67, and 68 stop near SacRT's main building and the 29th Street light rail station is just a few blocks away. For trip planning, visit sacrt.com or call 916-321-BUSS (2877). Learn more about the hiring events and career opportunities at sacrt.com/hiringevents. To ride free to the hiring events, download the free ride flyer at sacrt.com/freerideflyer.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current SacRT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com





## September 2022 Service Adjustments

Effective Sunday, August 28, 2022, SacRT made minor adjustments to bus routes 33, 134, and 142, and expanded two SmaRT Ride zones in Elk Grove and Natomas-North Sacramento. SacRT had planned to extend the Elk Grove route E110 from Kaiser Medical Center to the new Sky River Casino; however, due to continued workforce shortages and COVID related challenges, SacRT was not able to include this change in September 2022. The Elk Grove route E110 service adjustment will be revaluated once staffing levels stabilize.

- Route 33 (Dos Rios): Service on D Street was re-routed to C Street. This adjustment does not impact the schedule or any bus stops.
- Route 134 (McKinley Commuter): Changes were made to the route map only to reduce the operation on narrow streets.
- Route 142 (Airport Express): Service frequency remains every 60 minutes; however, schedules were adjusted to run in between Yolobus Route 42.

Due to changes in school bell schedules, some afternoon trip times shifted on routes 105, 211, 212, 213, 214, 215, 246, 248, 252, and 255.

View all the current schedules at sacrt.com/schedules.

### SmaRT Ride Expands in Two Zones

Elk Grove SmaRT Ride: The new Elk Grove SmaRT Ride service area expanded west from Waterman Road and Bradshaw Road to Elk Grove-Florin Road, south of Calvine Road and Grant Line Road. The expanded route provides a new direct connection to Route E113, Elk Grove High School, the Elk Grove Library, Elk Grove Adult Education Center, Elk Grove Food Bank, Old Town Plaza, Elk Grove Regional Park and several grocery stores.

Natomas-North Sacramento SmaRT Ride: The new Natomas-North Sacramento service area expanded to include McClellan Park serving the VA Medical Clinic and businesses in the southwestern part of McClellan Park.

SmaRT Ride is SacRT's on-demand ride-share shuttle service where customers can use a smartphone app to request a ride that will pick up and drop off within the service zone boundaries. For maps and details, visit sacrt.com/smartride.

# SacRT Transit Rules for Utility Carts and Strollers

In an effort to ensure that priority seating is available for persons with disabilities traveling on the bus and train, and for the safety of passengers and young children, riders are prohibited to board with an open utility cart or stroller. Prior to boarding, utility carts and strollers must be folded, and once onboard, they must be stored out of the aisle so that they do not block areas reserved for persons using mobility devices such as wheelchairs, or pose a tripping hazard for others.



## Ride SacRT for Free to Festivals in September

Take advantage of SacRT's free rides to get to some of your favorite festivals this month with a free ride flyer.

- Chalk it Up on Saturday, September 3 through Monday, September 5 (Labor Day weekend), from 10 a.m. to 6 p.m. daily at Fremont Park located at P/Q and 15th/16th streets, Sacramento.
- SMUD Electricity Fair on Saturday, September 10 from 9 a.m. to 1 p.m. at the Folsom Powerhouse State Historic Park on 9980 Greenback Lane, Folsom.
- Our Street Market on Saturday, September 10 from 6:30 p.m. to 1 a.m. on the R Street corridor, Sacramento. Note, regular SacRT service ends earlier than the end of the event, check schedules at sacrt.com/schedules.
- El Grito en la Franklin on Thursday,
  September 15 from 3 p.m. to 10 p.m. at
  5385 Franklin Boulevard, Sacramento.
- Back to the Boulevard on Sunday, September 18 from noon to 6 p.m. on Franklin Boulevard from 12th Avenue to Fruitridge Road, Sacramento. Avoid parking hassles, supplemental SacRT bus service will be available from City College Station to and from the event.

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- Farm to Fork Festival on Friday, September 23 from 4 p.m. to 9 p.m., and Saturday, September 24 from 11 a.m. to 9 p.m. at Capitol Mall, Sacramento.
- Citrus Heights Sunday Funday on Sunday, September 25 from 11 a.m. to 4 p.m. at Rusch Park, 7801 Auburn Boulevard, Citrus Heights.

It's easy to ride SacRT for free to these events, just print out or screen shot the free ride flyer, which is available at sacrt.com/freerideflyer. To ride free, present the flyer to the bus operator or have ready for light rail fare inspection staff upon request. Only one flyer is needed per group traveling together. Make sure to check the free ride details on each event flyer for times and service options. Call 916-321-BUSS (2877) for trip planning assistance or visit sacrt.com/schedules.

### SacRT Seeking Input on New Brand Identity and Logo

SacRT is excited to announce that we are developing a new brand identity and logo as part of our long-term marketing strategy, especially in preparation for the arrival of the new low-floor light rail vehicles currently in production. This visual overhaul is expected to take place during late 2022 into mid-2023. The goal of the project is to modernize SacRT's brand and increase our visibility by helping our riders and community members identify our vehicles and all the services we provide. During the project, the SacRT team will be doing outreach to the community for their input.

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The SacRT communications team will be providing a dedicated project page on our website to track development, include links to online surveys and provide general project updates. More information will be provided as the project kicks off this month at sacrt.com/rebranding.



## Students RydeFreeRT Back to School

Students in TK through 12th grade ride free with SacRT's RydeFreeRT fare-free program for youth. With RydeFreeRT, youth can ride the entire SacRT transit network, including SacRT buses, light rail, and SmaRT Ride on-demand microtransit service for FREE during regular service hours.

The current RydeFreeRT cards, which are valid through June 30, 2023, were distributed by schools. Students and youth who did not receive a RydeFreeRT card, can visit SacRT's Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street Station) or Sacramento public libraries.

Youth who are experiencing homelessness or taking part in foster programs can also participate in the program, regardless of current residence or school address. The RydeFreeRT program does not apply to those over 18 years old that are pursuing their GED. For more information, visit rydefreert.com or call 916-321-BUSS (2877).



### Hop on Board Sacramento's Rolling Library to Ride & Read

SacRT and the Sacramento Public Library partnered to launch Sacramento's Rolling Library. The brightly decorated light rail train promotes riding and reading inside and out. This is the first time the interior of a SacRT light rail train has been completely reimagined with decals that look like you have been transported into a library with books lining the shelves. The exterior of the train is wrapped in purple, green, blue and gold swirls with "Library Train" marked on the outside. The library train is a perfect way to relax and catch up on a good book. When you see the brightly colored train come through your neighborhood, be sure to hop on board to ride and read!

Sacramento Public Library is the fourth largest library system in California with 28 locations serving 1.4 million urban, suburban and rural residents. In addition to lending books, Sacramento Public Library offers services and programming focused on early learning, technology, and creation, and is committed to providing Sacramento communities with welcoming community spaces.

Find out how to use SacRT to get to your local library and learn more about Sacramento's Rolling Library at sacrt.com/rollinglibrary.