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February 2016

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Swiping of Fare Media Required on Buses

Effective Monday, February 1, 2016, passengers will be required to swipe all passes and tickets with a magnetic stripe in the farebox upon boarding buses to confirm validity. Fare media with a magnetic stripe include monthly passes, semi-monthly passes, daily passes (pre-paid, farebox-issued and fare vending machine-issued), and pre-paid single ride tickets.

Passengers using valid RT photo ID cards with fare stickers (Disabled Pass, Senior Pass, etc.) or Sac State Commuter sleeves and Los Rios Community College Student Access Cards as a form of fare media, will not need to swipe upon boarding.

Confirming validity via the magnetic stripe will help prevent counterfeiting and fraudulent use.

On buses, customers are asked to have passes and tickets ready to swipe to expedite boarding. On light rail trains, passes and tickets must be available for visual inspection.

RT Seeking Comments on Proposed Fare Increase

At the RT Board of Directors meeting held on January 25, 2016, RT staff presented a financial update and fare change proposal, which outlined a plan to increase fares by approximately 20 percent, effective July 1, 2016. The draft fare change proposal and Title VI Fare Equity Analysis are available for review at sacrt.com.

RT staff will present a recommendation to the RT Board of Directors on Monday, March 14, 2016, at 6 p.m. at the RT Auditorium (1400 29th Street at N Street).

The public is encouraged to provide feedback during the 30-day comment period from February 1 through March 1, 2016. RT will hold five open houses to discuss proposed

fare changes and receive public comments. The public can also provide comments via an online survey, email, mail or phone.

Open Houses:

Wednesday, February 10 - Noon to 7 p.m.
Mills Building - Mather Field/Mills Station
2900 Mather Field Road, Rancho Cordova
Accessible by light rail to the Mather Field/Mills Station, and Routes 21, 28, 72, 74 and 75

Tuesday, February 16 - Noon to 7 p.m.
RT Auditorium
1400 29th Street, Sacramento
Accessible by light rail to the 29th Street Station, and Routes 38, 67 and 68

Wednesday, February 17 - 10 a.m. to 2 p.m.
Arcade Library
2443 Marconi Avenue, Sacramento
Accessible by Routes 25 and 26

Tuesday, February 23 - Noon to 7 p.m.
Citrus Heights Community Center
6300 Fountain Square Drive, Citrus Heights
Accessible by Routes 1, 23 and 95

Thursday, February 25 - Noon to 7 p.m.
Cosumnes River College - Winn Center
8401 Center Parkway, Sacramento
(East entrance off of Bruceville Road)
Accessible by light rail to the Cosumnes River College Station, and Routes 54, 55 and 56

To request language interpretation services, call 916-557-4545 no later than three business days in advance of the open house.

Online Survey:
sacrt.com

Email:
customeradvocacy@sacrt.com

Mail:
Customer Advocacy Department
Sacramento Regional Transit District

P.O. Box 2110
Sacramento, CA 95812-2110

Phone:
Comments: 916-557-4545
Language Assistance: 916-557-4545

All comments must be received by noon on Tuesday, March 1, 2016.

Join the Sacramento Metro Chamber and RT for the 8th annual State of RT Breakfast and TransitAction Awards.

Wednesday, March 9
7:30 a.m. to 9:30 a.m.
Hyatt Regency Sacramento
1209 L Street
Tickets are \$50

The State of RT Breakfast provides an annual forum to discuss the Sacramento region's transit priorities.

This year, Mike Wiley, RT General Manager/CEO, will highlight enhancements and improvements that are on the horizon for RT. We invite you to explore why investment in public transit is critical to the success of the Sacramento region.

The TransitAction awards program recognizes models of excellence that have made a significant and positive impact to public transit. This year's awards recipients are:

- Business of the Year – Passport
- Organization/Agency of the Year –
City of Citrus Heights
- Transit Oriented Development of the
College - Rancho Cordova Center
Year – Folsom Lake
- Individual/Transit Advocate of the Year –
Matsui
Congresswoman Doris
- Elected Official of the Year – Mike
McKeever

For event information and to purchase tickets, visit metrochamber.org.

RT Launches New Mobile Fare App

To improve the convenience of buying tickets and passes, RT has launched a new "RideSacRT" mobile fare app. The mobile fare app allows customers to purchase, save and use fare for RT bus and light rail trips directly from a smartphone.

The free mobile app is a six-month pilot program that will initially offer Basic and Discount single ride and daily passes. An added benefit to using the mobile app is that single ride fare is valid for up to 90 minutes once activated, which means that an RT mobile ticket can be used to ride both bus and light rail. However, the ticket must be valid for the duration of a light rail trip. Mobile RT tickets and passes are not accepted by other transit agencies. In addition, up to 10 RT tickets or passes can be purchased and stored on the mobile app for later use until June 30, 2016.

After the conclusion of the pilot program, RT will transition RideSacRT to a permanent mobile app with additional features.

The mobile app is now available for download at the App Store (iOS) and Google Play (Android). For more information, visit sacrt.com or call 916-321-BUSS (2877).

Pre-Paid Tickets and Passes Expire on June 30, 2016

As a reminder, RT pre-paid tickets and passes will expire on Thursday, June 30, 2016. Effective Friday, July 1, 2016, RT buses and light rail fare vending machines will not accept pre-paid tickets and passes with a June 30, 2016 expiration date. RT will not conduct an exchange or refund for new fare media.

Customers who have pre-paid tickets and passes are encouraged to use them prior to June 30, 2016.