

Tampa's Streetcar Development



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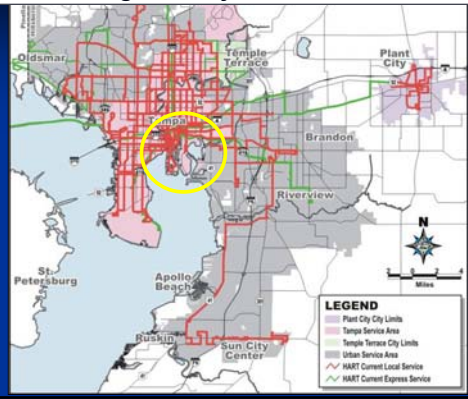
Hillsborough Area Regional Transit
Authority (HART)

Operators of the TECO Line Streetcar
System

Tampa Bay Area



Hillsborough County Urban Services Area



The TECO Line Streetcar System:

- 2.4 miles of track
- 9 streetcars
- 7 day per week service



The Streetcars Return



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Streetcars returned in October 2002

Ridership Exceeds Projections



432,000 riders in the first full year of operation!



TECO Line Streetcar System

Began operations in Oct. '02
Ridership exceeds projections
Over 1 million riders so far



The THS Funding Model

The Streetcar Operation is funded by several sources:

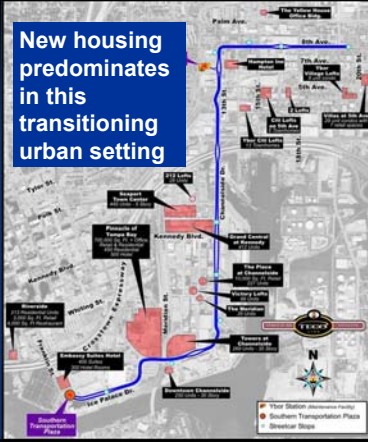
- An endowment fund (currently \$5 M)
- Farebox recovery
- A corridor specific assessment district (downtown, Channelside, Ybor City)

NO CITY OF TAMPA GENERAL TAX REVENUES GO TO THE STREETCAR HART IS PAID TO OPERATE THE SYSTEM

Economic Development is exploding in the streetcar corridor

Over \$800 million in new private developments dot the 2.4 mile TECO Line Streetcar System

New housing predominates in this transitioning urban setting



Some Highlights

- Grand Central at Kennedy (412 units)
- The Place at Channelside (227 units, 10k sq' retail)
- Towers at Channelside (269 units, 30 story)
- Downtown Channelside (250 units, 30 story, retail)
- Victory Lofts (89 units)
- Embassy Suites Hotel (400 suites, 300 rooms)
- Hampton Inn Hotel at Ybor City (Historic District hotel located facing the streetcar barn)

Grand Central at Kennedy



Now selling 412 units
One block from the line

The Place at Channelside



Victory Lofts

89 Pre-sold units



3 buildings



Interior construction



Towers at Channelside

Residential & retail



Twin 30-story towers with water views



Downtown Channelside

The Shops at Channelside retail-entertainment complex



The Downtown Channelside project will feature two 30 story towers on this site



Downtown Channelside and Towers at Channelside sit on the north and south sides of this station



That's 519 residential units!

Southern Transportation Plaza



Winner: 2004 Planning Commission Community Design Award



Embassy Suites Hotel



A Cooperative Relationship

Southern
Transportation Plaza
spawns a new hotel



Streetcar EOL is almost
in the job site

Ybor Station



2003 Community
Design Award
Winner





Recognized for outstanding design of an industrial building in a historic district



7th Avenue view



Hampton Inn at Ybor City



The new hotel is immediately adjacent to the streetcar maintenance facility

Expansion plans take the streetcar to the new cultural arts district and create new opportunities to grow and infill a dead zone in the north end of downtown



Come Join



**The
Fun!**
