



The Diversity of Streetcar Applications

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Streetcars as Urban Transit...



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The Streetcar Goal

Connecting People

Shaping Places



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Connecting and Shaping

- Pedestrians are the First Class Passengers
- District Urban Circulation is the Intent
- Activities and Destinations are Linked
- Redevelopment is Enhanced
- Retail and Active Uses are Reinforced
- Public/Private Investment is Maximized
- "Places Where People Want to Be" – Streetcar Districts - are Created

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The Successful Streetcar District

- A Definable, Manageable Boundary
- An Appropriate Set of "Attractors and Producers" – Diverse Use Mix
- Walkable Activity Sub-areas
- Opportunity Areas for Redevelopment or Joint Development
- Potential Public/Private Projects
- Route Visibility and Clarity
- Multiple Options for Internal and External Mode Connectivity

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District Issues Identification

- Identify Physical Constraints
- Locate LRT/Bus Connections Possibilities
- Review Land Use Mix for Diversity
- Assess Mobility Constraints
- Evaluate Pedestrian Environment
- Locate Redevelopment or Joint Development Sites
- Ability to Create Public/Private Partnerships
- Identify Place-making Assets

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Sacramento is NOT Alone

- There is a National Streetcar Movement
- Nearly 100 Cities Have/Are Pursuing Streetcar Initiatives
- A Community Streetcar Coalition is Formed
- A Federal Fund Source is Now Available
- Communities Are Showing Substantial Economic Benefits
- Cities Pursue Different Applications of Streetcars

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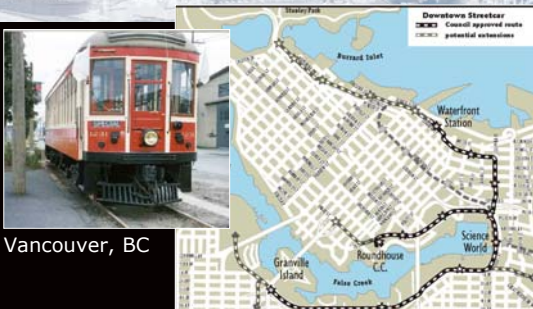
Economic Sustainability



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Tourism Development and Intermodal Connectivity



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Downtown Redevelopment and Regional Connectivity



Lake Oswego, OR

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Economic Revitalization and Infill Urban Housing



Winston-Salem, NC

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Tourism Development and Central City Integration



Omaha, NE

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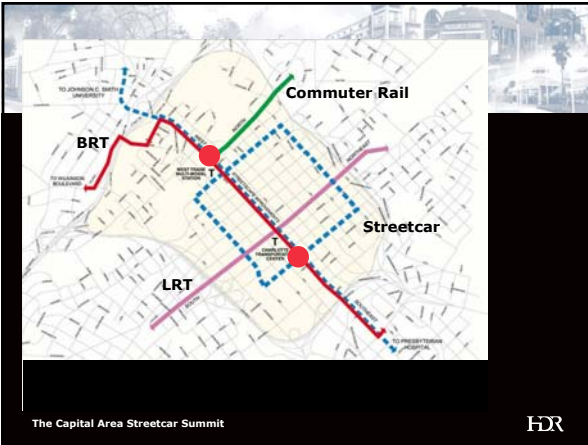
System Integration and Neighborhood Connectivity



Charlotte, NC

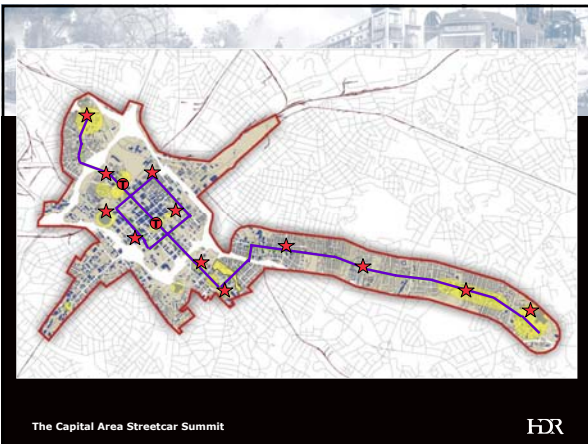
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Applications Summary

- The Goal is to Connect and Shape
- Regardless of the Funding Route – Define the “Purpose and Need”
- Focus on a District Approach
 - Identify Opportunities and Constraints
 - Look for Joint Development Sites
 - Link the Project to Other Modes to Enhance Mobility
- Don’t Forget, It IS About Place-making

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