



The Arden/Cal Expo Streetcar District Study

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The Point West Streetcar District

- Project Background
 - Point West is a Regional Economic Driver
 - Traffic and Mobility Problems Exist
 - TMA Saw the Potential Benefits of Streetcar
 - Activity Centers are Not Effectively Linked
 - Redevelopment Opportunities Abound
 - Joint Development Opportunities, Public and Private, are Available
 - Help Create a Sense of Place
 - Increase Access and Ridership T/F Light Rail

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The Point West Streetcar District

- Project Intent
 - Show Private/Business Support for RT's Streetcar Initiative
 - Provide Private Funds for an Initial Streetcar District Study
 - Demonstrate the Potentials for a District
 - Link Point West T/F the LRT Stations
 - Develop Constraints and Opportunities
 - Identify Redevelopment and Joint Development Areas
 - Establish Parameters for a Successful Streetcar District
 - Consider a Conceptual Streetcar Route

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The Point West Streetcar District

- Define the District
 - Engage the Board
 - Conduct a District Reconnaissance
 - Review Plans and Studies
- Develop a District Concept
 - Consider Vehicle Types
 - Identify Activity Centers
 - Develop Alignment(s)
 - Prepare a Magnitude of Cost Estimate
- Prepare and Present a Report

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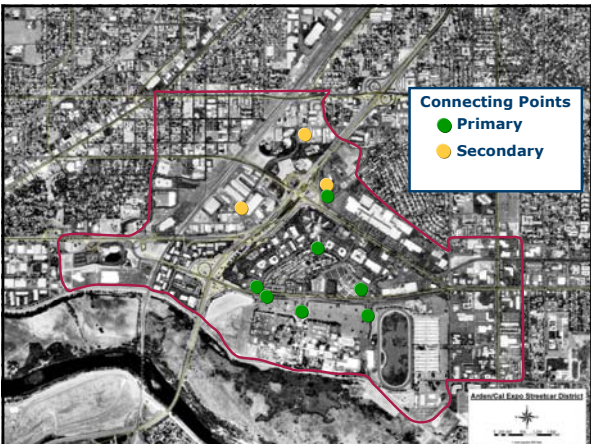


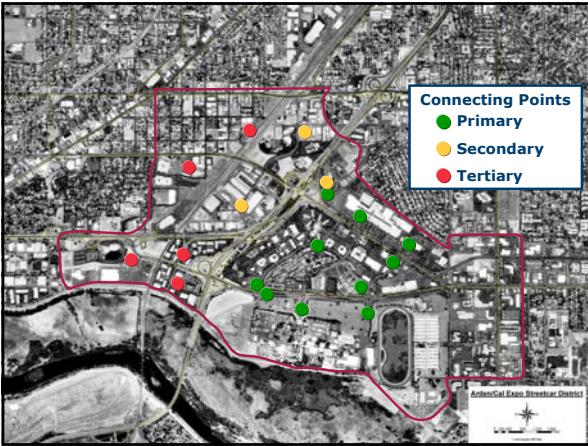












District Constraints

- Freeway/Rail Are District Dividers
- Light Rail Is "Temptingly Close"
- District Mobility Is Constrained
- Roads Inhibit Pedestrian Activity
- Arden Way Is Especially Negative
- Uses Are Monocultural/Stand-alone
- Large Areas of Incompatible Uses
- Parking Lots Are Dominant "Uses"
- Major Activities Well Distributed
- Activity Areas Lack Connectivity
- **There is NO Sense of Place**

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District Opportunities

- Freeway/Rail Corridor Can Be Crossed
- Access T/F Light Rail Can Be Provided
- Roads Can Be Tamed
- "Green Streets" Can Be Added
- Arden Way Can Be "Urbanized"
- District Circulation Can Be Enhanced
- Multiple Uses Can Be Mixed
- Significant Joint Development/Infill/Redevelopment Areas Exist
- Connectivity Is Possible
- **A Sense of Place IS Possible**

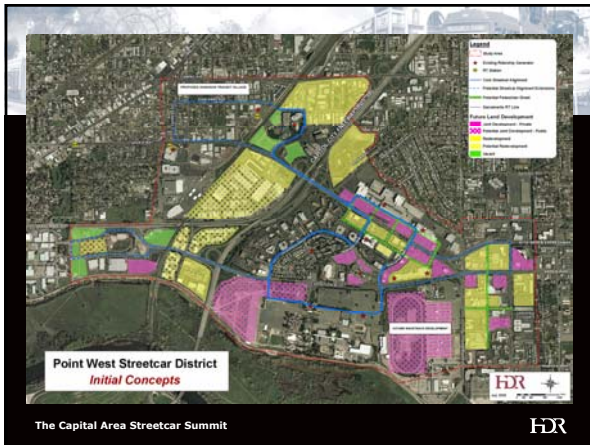
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District Opportunities

- Total Area – 1500 Acres
- Potential Change Areas
 - Joint Development, Private 50 Acres
 - Potential Joint Dev't, Public 140 Acres
 - Redevelopment 175 Acres
 - Potential Redevelopment 70 Acres
 - Vacant 25 Acres
 - Total 460 Acres (31%)

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Project Status

- Meet with Principal Stakeholders
- Discuss Development and Redevelopment Opportunities
- Refine the Core Alignment, Potential Extensions and RT Connectivity
- Develop Cost Estimate
- Evaluate Funding Possibilities
- Prepare the Draft Report

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