

It All Started on a Bus ...

On December 1, 1955,
she changed the course of history
and inspired us all.



Rosa Parks
1913-2005

Season of Civil Rights ... *It All Started on a Bus*

The Sacramento Regional Transit District (RT) is celebrating its 2nd annual Season of Civil Rights, with a series of events during the months of December, January and February to build awareness about the significance that transit played in the American Civil Rights Movement.



Reserved Seats in Honor of Rosa Parks:

Tuesday, December 1, 2009

RT reserved a seat on every RT bus in honor of Rosa Parks on December 1 – the same day in 1955 in Montgomery, Alabama, when Rosa Parks refused to obey a bus driver's order that she give up her seat to make room for a white passenger. Ms. Parks played a critical role in the American Civil Rights Movement as her act of defiance ignited the Montgomery Bus Boycott. She went on to organize and collaborate with civil rights leaders, including boycott leader Martin Luther King Jr., and eventually became an international icon of resistance to racial segregation.

Poetry Contest - I am the Dream and the Dream is Now:

December 2009 – February 2010

Elementary school-age children in grades K-8 who attend a school within RT's service area are invited to submit a poem, 10 lines or less, that is original and relates to the theme of transit and civil rights. Poems must be submitted to Laura Washburn, Senior Community and Government Affairs Officer, by e-mail at lwashburn@sacrt.com or by mail at P.O. Box 2110, Sacramento, CA 95812-2110 by Friday, January 29, 2010. Ten winners will receive "The Rosa Parks Story" DVD and a \$25 bookstore gift card. Winning poems will be displayed on interior bus card posters during the month of February to commemorate Black History Month and at RT's booth during the Black Expo '10.

Martin Luther King Jr. March and Celebration:

Monday, January 18, 2010

On Monday, January 18, 2010, RT employees will participate in the Martin Luther King Jr. March and Celebration. RT's 1957 historic bus "Old Blue" will be on display at the Sacramento Convention Center.

Black Expo '10:

February 19, 20 and 21, 2010

"Old Blue" and the "I Am the Dream and the Dream is Now" winning poems will be on display at RT's booth.

For More Information:

Contact Laura Washburn, Senior Community and Government Affairs Officer, at 916-556-0125 or by e-mail at lwashburn@sacrt.com.