

NEXT STOP NEWS

INSIDE:



Enjoy free rides on
SacRT's 2020 Holiday Bus
starting on December 1



Learn about SacRT's
2021-2025 Strategic Plan



'Tis the Season for
Transit Tuesday



Helping the Sacramento
Region Stay on Track

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SacRT's number one priority is the health, safety and well-being of our riders and the community. Our public role is about more than just getting people from place to place, we also have a social responsibility to the communities in which we serve. This year, more than any other, is defining a new normal for all of us.

As we continue to face unprecedented times in our lives with the impacts of COVID-19, wildfires and other stressful events, the mental and emotional toll can be overwhelming, especially as we approach the holiday season. The first step is recognizing the signs – If you or someone you know is struggling or feeling a sense of hopelessness, please know help is available 24/7/365 days a year.

SacRT encourages you to contact the Crisis Respite Center for immediate and confidential assistance at 916-RESPITE (916-737-7483), Hope Cooperative at 855-502-3224, Well Space Health at 916-368-3111 or the National Suicide Prevention Lifeline at 800-273-TALK (8255). To learn how to recognize the signs, visit suicideispreventable.org.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current SacRT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com

 916-321-BUSS (2877)

 sacrt.com



SacRT's 2021-2025 Strategic Plan

On October 26, the SacRT Board of Directors unanimously approved the SacRT Strategic Plan, which will serve as the guiding vision for post-pandemic strategic success.

The Strategic Plan details SacRT's goals and articulates the agency's vision for and commitment to improving the customer experience, pursuing operational excellence, creating meaningful partnerships with the Sacramento community, and for continuing to develop an engaged workforce.

As part of the strategic planning process, SacRT updated its Mission, Vision and Values:

Mission - Moving you where you want to go, when you want to go.

Vision - A leader in providing mobility options for our community.

As public transportation services continue to evolve, SacRT is committed to providing the highest standards in transportation by implementing industry best practices and ensuring clean, safe, reliable, and convenient service for customers. Learn more about the 2021-2025 SacRT Strategic Plan at sacrt.com/strategicplan.

'Tis the Season for Transit Tuesday



To help support small and local businesses this holiday season, SacRT is offering free rides on its SmaRT Ride on-demand micro-transit shuttles every Tuesday in December. Holiday shopping in your neighborhood has never been so easy and stress-free. SmaRT Ride shuttles operate in nine zones across the Sacramento region and provide convenient corner-to-corner service using a smart-phone app. To ride SmaRT Ride for free, simply print or screenshot the Transit Tuesday flier located at sacrt.com/transittuesdays. To learn more about the service and find a zone near you, visit sacrt.com/smartride.

Wearing is Caring - AmeriCorps members are handing out masks

SacRT has partnered with AmeriCorps NCCC members to make sure everyone who needs a mask gets one. Volunteers are handing out masks at various light rail stations and transit centers during the month of December.

AmeriCorps is a federal agency for community service and volunteerism committed to the betterment of communities across America. They provide resources and people power to organizations dedicated to the improvement of communities. For information about AmeriCorps or to become an AmeriCorps member, visit nationalservice.gov.

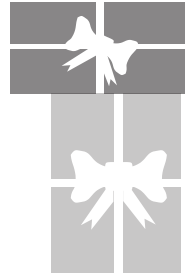
Downtown for the Holidays

Downtown Sacramento has reimagined the holidays with new, outside and physically distanced ways to enjoy the season downtown! The Old Sacramento Waterfront and Downtown Sacramento have transformed into a Winter Wonderland with a 60' holiday tree, storefront window displays, new enhanced lighting and new season attractions. Bring the entire family to the Old Sacramento Waterfront Park where you can't miss the whimsical 65' Waterfront Ferris wheel offering fantastic views of the city. The Waterfront Wheel operates daily through Sunday, January 31.

You can do more than make holiday memories downtown, support local too! Small Business Saturday isn't just the Saturday after Thanksgiving (November 28), this year downtown businesses are offering specials every Saturday through December to cross everyone off your holiday shopping list. While you are shopping local, check out the new festive holiday storefront displays in downtown shops. Be sure to make note of your favorite display, because businesses will compete for the Judge's Award, chosen by a local panel of celebrity judges, and the People's Choice Award, selected by YOU! So, check out the displays and place your votes by Saturday, December 26. While strolling downtown, visitors can also participate in the Holiday Hunt through Thursday, December 31 for a chance to win a Staycation prize package. Participants can download the new downtown app to experience a fun, physically distant activity while supporting local businesses from GoDowntownSac.com.

To vote and for more information about downtown events, visit GoDowntownSac.com/holidays.

Ride Free on the SacRT Holiday Bus



SacRT will once again wish everyone a happy holiday season by offering free rides on its annual holiday bus.

The holiday-themed 40-foot bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading goodwill from Tuesday, December 1, 2020 through Friday, January 1, 2021.

In keeping with the "season of giving," passengers will have the opportunity to deposit a cash donation in the farebox. This year, all donations will benefit the Food Literacy Center.

Food Literacy Center's mission is to inspire kids to eat their vegetables. They teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve our health, environment, and economy. Did you know that only 4% of kids eat enough veggies and 1 in 3 have type 2 diabetes? Healthy eating is the most effective way to prevent diet-related disease. During the pandemic, Food Literacy Center is distributing Veggie Recipe Kits to kids so they can cook a healthy meal at home with their families. Help give kids a healthier future and donate at foodliteracycenter.org.

Use the QR code to donate online directly to Food Literacy Center:



View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

DATE	DAY	ROUTE(S)
1-Dec	Tuesday	51
2-Dec	Wednesday	82
3-Dec	Thursday	1
4-Dec	Friday	11
5-Dec	Saturday	67
6-Dec	Sunday	86, 87
7-Dec	Monday	13
8-Dec	Tuesday	19
9-Dec	Wednesday	15, 88, 1
10-Dec	Thursday	81
11-Dec	Friday	26, 84
12-Dec	Saturday	21
13-Dec	Sunday	56, 62
14-Dec	Monday	75, 78
15-Dec	Tuesday	25
16-Dec	Wednesday	72
17-Dec	Thursday	Food Literacy Center Event
18-Dec	Friday	87, 93
19-Dec	Saturday	1
20-Dec	Sunday	30, 38
21-Dec	Monday	61
22-Dec	Tuesday	67, 68
23-Dec	Wednesday	21
24-Dec	Thursday	23
25-Dec	Friday	(Merry Christmas!) 51

(continued)

26-Dec	Saturday	23
27-Dec	Sunday	56, 62
28-Dec	Monday	193, 93
29-Dec	Tuesday	81
30-Dec	Wednesday	26, 84
31-Dec	Thursday	30, 38
1-Jan	Friday	(Happy New Year!) 15, 23, 88

Rider Alert

Sunday/Holiday Schedule

SacRT bus and light rail will operate on a Sunday/holiday schedule, in observance of Christmas Day on Friday, December 25 and New Year's Day, Friday, January 1. Folsom Stage Line buses will not operate on these holidays.

Let's Do Our Part to Slow the Spread of COVID-19 During the Holidays!

With the uptick in positive COVID-19 cases, this is good time to remind everyone that traditional holiday gatherings with family and friends are fun but can increase the chances of getting or spreading COVID-19 or the flu. The safest way to celebrate the holidays this year is to do so with people in your own household.

If you do plan to spend the holidays with people outside your household, take steps to make your celebration safer. For information on how to protect yourself and others, visit cdc.gov/coronavirus.