STAFF REPORT

DATE: November 9, 2026

TO: Sacramento Regional Transit Board of Directors

FROM: Henry Li, General Manager/CEO

SUBJ: RECOGNIZING RIDERSHIP FOR THE MASSES AS A TRANSIT ADVOCACY CHAMPION FOR ITS DEDICATION AND ADVOCACY ON BEHALF OF PUBLIC TRANSPORTATION RIDERS

RECOMMENDATION

Adopt the Attached Resolution.

RESOLUTION NO. 2026-11-134

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

November 9, 2026

RECOGNIZING RIDERSHIP FOR THE MASSES AS A TRANSIT ADVOCACY CHAMPION FOR ITS DEDICATION AND ADVOCACY ON BEHALF OF PUBLIC TRANSPORTATION RIDERS

Whereas, RiderShip for the Masses is a community-based advocacy organization co-founded by Barbara Stanton and Jennifer McSweeney, dedicated to improving public transportation throughout the Sacramento region; and

Whereas, RiderShip for the Masses advocates for public transportation that is on-time, affordable, safe, integrated, accessible, and user-friendly, with particular emphasis on the needs of low-income individuals, seniors, persons with disabilities, students, and others who rely on public transportation for mobility; and

Whereas, through years of dedicated advocacy, RiderShip for the Masses has elevated the voices and concerns of transit riders and highlighted the importance of reliable, accessible, and equitable transportation options; and

Whereas, the organization promotes a vision of a Sacramento region in which residents of all neighborhoods and surrounding communities have equitable access to public transportation services; and

Whereas, through community engagement, collaboration with community-based organizations, and advocacy on behalf of those who depend on public transportation, RiderShip for the Masses has demonstrated a longstanding commitment to improving the regional transportation system; and

Whereas, RiderShip for the Masses has helped keep the needs of transit riders at the forefront of discussions regarding public transportation policy, service, accessibility, and regional connectivity.

NOW, THEREFORE, BE IT RESOLVED,

That, the Sacramento Regional Transit District hereby recognizes RiderShip for the Masses as Transit Advocacy Champion in appreciation of its longstanding dedication and advocacy on behalf of public transportation riders throughout the Sacramento region.

That, the Sacramento Regional Transit District commends RiderShip for the Masses for its commitment to advancing accessible, affordable, safe, and equitable public transportation and for its efforts to ensure that the voices of all transit riders are heard.

That, certificates recognizing RiderShip for the Masses as Transit Advocacy Champion be presented to its co-founders, Barbara Stanton and Jennifer McSweeney, in appreciation of their leadership and contributions to the organization's advocacy efforts.

ATTEST:

HENRY LI, Secretary

By:_____

Tabetha Smith, Assistant Secretary

By:_____

BOBBIE SINGH-ALLEN, Chair